

TO: City Council

FROM: James L. App, City Manager

SUBJECT: Pioneer Day

DATE: August 2, 2005

Recently, Mayor Frank Mecham reported that the Pioneer Day Committee may be encountering some financial challenges in organizing the 75th anniversary Pioneer Day parade. He further requested that the City Council consider supplementing its support of this major civic event.

The City's endorsement and support of this long-standing, volunteer-run community tradition and family event has been in the form of parade, park, and traffic staff and logistical support. That support typically incurs approximately \$10,000 in expenses per year. The Mayor has suggested that the City Council consider supplementing its long-standing support with cash to aid in the enhancement of the 75th anniversary event.

No formal request for financial assistance has been received as of the writing of this report.

- OPTIONS:
- a. Direct an inquiry to the Pioneer Day Committee regarding event financial need.
 - b. Amend, modify or reject the option above.